

URBAN DESIGNER/LAND USE PLANNER I

Development Strategies is seeking to add an Urban Designer to its team. Our company is a strategic planning firm that provides consulting to cities, developers, lenders, and companies in the areas of real estate, economic, and community development. Located in St. Louis, Missouri, we have a diverse portfolio of successful projects throughout the United States.

The candidate's primary roles will be to contribute physical analysis to planning projects, collaborate with Development Strategies' real estate professionals to devise marketable development concepts and assist the team in communicating analysis, concepts, strategies, and value with greater visual clarity and concision. This would include:

- Creation of physical development analysis through maps, aerials, diagrams, x-rays, and models that convey physical assets and challenges
- Provide physical/urban design analysis and accompanying maps and other graphic materials for planning and development projects
- Working with the Art Director to manage the look and feel of reports in a manner that ensures consistency and enhances Development Strategies brand
- Work with staff to create presentations with visual appeal and clarity
- Work with team to convey place-based strategies through physical design and precedent imagery
- Work with real estate professionals to devise workable development strategies in the physical realm
- Creation of clear and compelling graphics that convey thoughtful analysis
- Devise infographics that concisely summarize key findings
- Helping staff create reports that engage a broad range of audiences
- Development, management, and seamless blending of writing, numeric data, images, maps, and graphics in the same document
- Assisting staff in storytelling by enhancing the visual component of reports and presentations

SKILLS

- Skilled at map-making, diagramming physical development analysis and identifying strengths and challenges to the physical form
- Skilled at graphic layouts—stand-alone and in conjunction with written content
- Skilled at, or willingness to learn, the development of infographics, icons, and other graphic elements that convey ideas
- Familiarity with both Microsoft (Powerpoint, Word, Publisher), Adobe Suite (InDesign, Illustrator, Photoshop), and SketchUp or other 3D modelling software

QUALITIES AND QUALIFICATIONS

- A four-year degree in architecture, landscape architecture, urban design, or physical planning. Master's degree is preferred
- Strong graphic sensibility
- Entry to Mid-level candidates are encouraged to submit
- Understanding of deadline sensitivity and and willingness to adjust one's schedule accordingly
- A desire to do excellent work and help an organization achieve its potential
- Ability to work efficiently and effectively within budget constraints
- A positive approach to educating and collaborating with professionals with different skillsets

Interested candidates should send a letter of interest, resume, and portfolio/samples to:
dsmail@development-strategies.com

Links to portfolio/sample will also be accepted. Portfolio must be focused on the applicant's personal work. Team projects may be submitted if the applicant was personally responsible for the graphics included.