

## Urban Designer/Graphic Assistant

Development Strategies is seeking to add an Urban Designer/Graphic Assistant to its team. Our company is a strategic planning firm that provides consulting to cities, developers, lenders, and companies in the areas of real estate, economic, and community development. Located in St. Louis, Missouri, we have a diverse portfolio of successful projects throughout the United States.

The candidate's primary roles will be to collaborate with Development Strategies' real estate and planning professionals to assist the team in communicating analysis, concepts, strategies, and value with greater visual clarity and concision. This would include:

- Working with the Art Director to manage the look and feel of reports in a manner that ensures consistency and enhances Development Strategies brand
- Work with team to provide analysis through maps, aerials, diagrams, x-rays, and models that convey physical assets and challenges
- Work with staff to create presentations with visual appeal and clarity
- Creation of clear and compelling graphics that convey thoughtful analysis
- Devise infographics that concisely summarize key findings
- Helping staff create reports that engage a broad range of audiences
- Assisting staff in storytelling by enhancing the visual component of reports and presentations

### Skills

- Skilled at graphic layouts—stand-alone and in conjunction with written content
- Skilled at, or willingness to learn, the development of infographics, icons, and other graphic elements that convey ideas
- Skilled at, or willingness to learn, diagramming physical development analyses and identifying strengths and challenges to the physical form
- Familiarity with both Microsoft and Adobe Suites
  - Microsoft: Powerpoint, Word, Publisher
  - Adobe: InDesign, Illustrator, Photoshop
  - SketchUp or other 3D modelling software

### Qualities and Qualifications

- A four-year degree in architecture, landscape architecture, urban design, planning, graphic design, or communication.
- Strong graphic sensibility
- Entry-level candidates are encouraged to submit. Internships will be considered if there is a commitment to work 15-20 hours per week during the school year.
- Understanding of deadline sensitivity and willingness to adjust one's schedule accordingly
- A desire to do excellent work and help an organization achieve its potential
- Ability to work efficiently and effectively within budget constraints
- A positive approach to educating and collaborating with professionals with different skillsets

Interested candidates should send a letter of interest, resume, and portfolio/samples to:

**[dsmail@development-strategies.com](mailto:dsmail@development-strategies.com)**

Links to portfolio/sample will also be accepted. Portfolio must be focused on the applicant's personal work. Team projects may be submitted if the applicant was personally responsible for the graphics included.